



**UNDER EMBARGO until Wed., June 27, at 12:01 a.m.**  
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## **An Anticipated 2020 Census Undercount of Young Children Could Jeopardize Progress**

*A potential loss in federal funding could threaten Virginia's rank as 10<sup>th</sup> in nation for child well-being*

**RICHMOND, Virginia** — Virginia continued to rank near the top, achieving 10<sup>th</sup> place in the nation for overall child well-being, according to the newly released *2018 KIDS COUNT® Data Book*, an annual report from the Annie E. Casey Foundation that measures child well-being in four domains: economic well-being, education, health, and family and community.

Despite this success, the commonwealth stands to lose ground, and billions of dollars along with it, if the 2020 census fails to provide an accurate count of people — especially young children who are often undercounted at a rate twice as high as any other age group. Currently, Virginia receives nearly \$3 billion annually in federal funding to support programs for children and their families. An inaccurate count means fewer federal dollars for state and local programs — like education, school lunches, Head Start, SNAP, and health insurance — that give kids the opportunity for a healthier start in life.

“The 2020 census determines the commonwealth’s funding for the next decade and is only two years away,” said Margaret Nimmo Holland, executive director of Voices for Virginia’s Children. “To sustain our current gains in child well-being and ensure children are fully considered in policy decisions, we need to lay the groundwork for an accurate count now.”

The undercount of young children has gotten worse with every census since 2010. In part, accuracy depends on counting children in neighborhoods or families that are historically harder to count. Kids can go uncounted for reasons such as complex living arrangements, high mobility or homelessness, living in mixed immigrant status families, and — as is the case for many kids in Virginia and nationwide — living in high-poverty neighborhoods. In Virginia, 78,000 (15 percent) of young children (ages 0 to 4) live in hard-to-count census tracts.

“We must do a better job of counting our kids in the census,” said Beth Nolan, director of KIDS COUNT at Voices for Virginia’s Children. “How else are we to measure and track progress in child well-being if we don’t know where or who the children are? For kids to truly count, they must be accurately counted; all of them.”

Knowing what’s at stake, organizations and individuals have come together to make the 2020 census a priority in Virginia. Voices for Virginia’s Children is a member of Virginia Counts, a statewide coalition coordinated by the Virginia Civic Engagement Table. The coalition is currently developing a set of priorities and recommendations to ensure a proper count of all people in the 2020 census.

For more than 20 years the *KIDS COUNT Data Book* has provided a comprehensive look at child well-being in Virginia. This year, Virginia is ranked:

- **13<sup>th</sup> in economic well-being.** Virginia continues to lag behind the nation at the rate which it is reducing child poverty. While nearby states continue to improve in rank, the commonwealth is facing child poverty at a rate that is on par with 2010 levels: More than 260,000 kids (14 percent) are living below the poverty line.
- **6<sup>th</sup> in education.** With each year come steady gains in the number of students graduating from high school, putting the commonwealth ahead of the national average with 87 percent of students graduating on time.
- **13<sup>th</sup> in the family and community domain.** Teen birth rates are at an all-time low nationwide, and Virginia has seen an 41 percent decrease since 2010 in the rate of births to teens ages 15 to 19 (16 births per 1,000 in 2016), ranking 11<sup>th</sup>.
- **14<sup>th</sup> in health.** With only 5 percent of children uninsured, health insurance coverage continues to be a bright spot in the commonwealth after experiencing a 29 percent drop since just 2010.

#### **Release Information**

The 2018 *KIDS COUNT*® *Data Book* will be available at 12:01 a.m. EDT, June 27, at [www.aecf.org](http://www.aecf.org). Additional information is available at [www.aecf.org/databook](http://www.aecf.org/databook), which also contains the most recent national, state and local data on hundreds of indicators of child well-being. Journalists interested in creating maps, graphs, and rankings in stories about the Data Book can use the KIDS COUNT Data Center at <https://datacenter.kidscount.org>.

#### **About Voices for Virginia’s Children**

Voices for Virginia’s Children champions public policies that improve the lives of Virginia’s children. We are the only multi-issue, statewide child advocacy organization in the commonwealth. Nonprofit and nonpartisan, we serve as the go-to resource for data on child well-being in Virginia and release annual reports and snapshots to highlight important, timely issues that impact children. To learn more about Voices and our KIDS COUNT work, visit [vakids.org](http://vakids.org).

#### **About the Annie E. Casey Foundation**

The Annie E. Casey Foundation creates a brighter future for the nation’s children by developing solutions to strengthen families, build paths to economic opportunity and transform struggling communities into safer and healthier places to live, work and grow. For more information, visit [www.aecf.org](http://www.aecf.org). KIDS COUNT® is a registered trademark of the Annie E. Casey Foundation.